

Strong backing in aid of animal welfare

Following a successful launch in the summer of 2012, the foundation in aid of animal welfare has done exceedingly well. Both donations and the support of animal projects have greatly increased. Thanks to such great voluntary work on behalf of animal ambassadors supporting fundamental animal rights, donations have practically tripled. With a whopping increase of around 389% in project support, above all, sustainable projects such as the neutering of stray animals resulted in a marked improvement in the quality of their lives. In 2014 the young foundation supported three projects of lone fighters or micro-organisations in Switzerland, and eleven worldwide. Publicity by the Tierbotschafter.ch foundation and the increase in awareness brings with it even more calls for help from animal rights activists - proving not only great support, but the need for further action.

The animal ambassadors help where others struggle

Brigitte Post, founder and president of the Foundation says in retrospect: «We look back on a very eventful year. A year with painful setbacks such as the closure of the donkey sanctuary of Agnes & Peter in Turkey; fortunately compensated with a number of surprising highlights we were able to achieve even as a small foundation. Pioneering facts such as the castration project of Michèle in Taghazout/Morocco, the exemplary and on-going castration project of street dogs in southern Thailand thanks to Heike & Anja; our support in communication of the high-flying STARROMANIA action (Swiss vets for Romania by Dr. med. vet. Josef Zihlmann), support of the cows with horns petition (IG Hornkuh with initiator Armin Capaul) and plenty more large and small projects all over the globe. We're able to look back on what we've achieved to date with enormous pride, and our thanks go to all donors, sponsors and supporters for providing us the possibility of helping animals in need.»

The name says it all

A down-to-earth foundation: animal ambassadors spread the news about animal welfare and support lone fighters with established and sustainable projects. «We help where others turn a blind eye», says Brigitte Post, in describing the overall aim of the foundation. «We tackle problems at the root, as viewed with the effective neutering project. We may well be a young foundation, but we have already improved the lives of countless animals and provided people food for thought.»



Image. As cute as puppies are, the only road to success for unwanted strays are sustainable neutering programmes - and the Tierbotschafter foundation supports these worldwide. Thanks to the young Swiss foundation, hundreds of cats and dogs i.e. in Morocco and Thailand were neutered and vaccinated in 2014.

FACTS ABOUT THE TIERBOTSCHAFTER.CH FOUNDATION

Project support

We support lone fighters and micro organisations with own well-established animal welfare projects financially or with material donations, as well as through mediation of animal sponsors and / or providing technical support in PR and communications. Here we rely chiefly on Swiss or German citizens who have emigrated in seek of new horizons to enjoy their twilight years - but on witnessing so much suffering in the animal world simply couldn't look away and have now independently initiated sustainable animal protection projects. We don't build own projects instead choose to support existing animal welfare activities we consider sustainable. The Foundation supported three projects in Switzerland during 2014 and eleven around the world. Detailed project descriptions are viewed at <http://www.tierbotschafter.ch/de/tierprojekte.html>

Messages for the welfare of animals

Not only do we support existing animal welfare projects of lone activists, but at the same time act as a communications platform to spread the news of such need - and this far beyond the borders of our home country and without fear of rivalry with other existing organisations. For example, the Tierbotschafter.ch foundation provides a document for interested animal ambassadors; comprising various studies, facts and solutions that could serve as living proof against the necessity for poisoning actions in favour of more sustainable, affordable and promising solutions to the problem of stray animals. In the document "castration instead of killing" facts shown prove that the killing of stray animals (cats and dogs) by no means solves the problem. The number of stray animals hasn't declined after years of mass killings in countries all over the world - nor associated rabies cases. Apart from the cruelty of killing and costly maintenance of shelters, the consistent neutering of all stray animals, as well as those with a master, must be taken into consideration as an effective means of control. And it's essential those owned must also be included in neutering projects, because they often "produce" the pitiful chain of strays.

The people behind it all

Members of the foundation board and creators of the successful Tierbotschafter.ch foundation are in addition to the founder Brigitte Post; Magda Muhmenthaler, who as long-standing and proven animal rights activist (and manager of operations) brings with her much experience in animal welfare and is responsible for the foundation's projects; and Esther Hiltbold, business administrator and VAT expert, responsible for economic and logistical aspects: A small team behind a huge workload that strives efficiently and transparently on a voluntary basis.

The animal ambassadors

33 animal ambassadors present their personal messages on posters - and on sharing their thoughts, support the foundation visually. All animal ambassadors standing up for animal rights are seen at: <http://www.tierbotschafter.ch/de/tierbotschafter.html>



Voluntary work

The Foundation has no commercial purpose, nor is it profit orientated. The foundation relies on donations to be able to carry out its activities and is subject to federal monitoring. We are all volunteers and fortunately supported by many people who work for free in the fields of graphics, photography, printing, secretarial work and IT support - or become otherwise involved financially, ideologically or as an animal ambassador. All this leads to a positive outcome by which donations directly benefit animals and are used neither for labour costs nor for external fundraising.

Contact

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