

**As long as people think that animals don't feel,
animals will have to feel that people don't think.**



Starting position

In many countries, animals are kept under unfavourable conditions. They are exploited or fall victim to greed and profit. Many cultures know neither dignity nor respect towards animals. The suffering and misery on the streets in the countries surrounding us, especially in southern and eastern Europe, is enormous. The tragedy of millions of street dogs and street cats is generally known. Many animal-rights activists - frequently also lone fighters and small animal protection organisations - achieve great accomplishments in helping abused animals. It often requires all their energy and there remains neither the capacity nor the time to raise the urgently needed donations. This motivated the marketing specialist Brigitte Post to set up the foundation Tierbotschafter.ch (Animal Ambassadors - Switzerland) in the spring of 2012, in order to assist just such lone fighters and to spread messages for the welfare of animals. About her reasons for being motivated, she says the following: "I've had enough of the predominant greed and lack of respect in dealing with our environment, with people and animals. Since I have always had a special place in my heart for animals, I decided to undertake something for the benefit of animals."

The foundation Tierbotschafter.ch has the following goals:

- 1.) The main goal of the foundation Tierbotschafter.ch is to raise funds in order to support animal-rights activists on location (nationally & internationally). Many animal-rights activists - frequently also lone fighters and small animal protection organisations - achieve great accomplishments in helping neglected and abused animals. This frequently requires all their energy and there is neither the capacity nor the time to raise the urgently needed donations. The foundation aims to finance such projects from lone fighters or micro-organisations.
- 2.) Another important goal is the spreading of messages for the benefit of animals. The animal ambassadors of the foundation want to encourage respectful dealings with all the animals of this world.

The people behind it

The foundation board members and executives of the foundation Tierbotschafter.ch are - alongside the founder, Brigitte Post - Magda Muhmenthaler, who as an animal-rights activist of many years' standing and much practical experience (and as a business economist) contributes much experience in animal protection and takes care of the projects of the foundation, and Esther Hiltbold, business economist and VAT expert, who takes care of the economic and logistical aspects. This voluntary team of three works efficiently and transparently. The reaction to the new foundation is very positive and many people are supporting Tierbotschafter.ch. They commit themselves financially, idealistically or work without pay in the areas of graphics, photography, printing, secretarial work, IT support or as animal representatives.

The animal ambassadors

The world has moved closer together, thanks to greater mobility and the internet, and this means misunderstandings are becoming increasingly apparent. What is a matter of course for many of us does not, unfortunately, apply to all cultures and countries. The animal ambassadors carry their messages in the world for the benefit of animals in order to raise public awareness of these issues to a greater extent. Essentially, anyone can become an animal ambassador who is highly motivated to promote animal welfare and would like to commit himself/herself to the foundation goals of Tierbotschafter.ch.



The animal ambassadors present their personal messages on posters, thus making a further personal and visual contribution to the ideas behind the foundation. (For all animal ambassadors see www.tierbotschafter.ch).

Projects supported by the foundation

In its initial phase, the foundation is supporting five animal protection projects: Ana in Sevilla, Michèle in Agadir, Eva in Malaga, Miriam & Buschi in the Dominican Republic and Mr. Milev in Bulgaria. These are lone fighters who are giving everything to help neglected and abused animals. Tierbotschafter.ch has a personal contact with all these animal protectors. In this way, it can be guaranteed that foundation and donation monies are used efficiently and earmarked for this specific purpose. The members of the foundation board are personally committed and have every interest that their commitment directly benefits the animals.

Criteria of sustainability, e.g. castration campaigns for the control of unchecked reproduction and providing information on location for changing values in the minds of people, are also important in the allocation of funds. Detailed project description on www.tierbotschafter.ch



(Left photo) This little one was lucky; Eva picked him up on the street and nursed him back to health. Tierbotschafter.ch is now financing his medical care and inoculations.



(Middle) The little puppy in this photo makes it sadly clear that it needs a quarantine station in Mr. Milev's rescue station in Bulgaria. The foundation makes this possible in order to be able to keep newly arrived puppies clean until they are inoculated. This help unfortunately came too late for the puppy in the photo; he died of parvo about a week after he was found placed in front of Milev's station.



(Right) Michèle, an animal-rights activist from Agadir, says: "My greatest wish would be to carry out an extensive castration campaign. I am convinced that the authorities would stop the poisoning operations!"

Tax-exempt donations

The Foundation board and animal ambassadors work voluntarily. The foundation Tierbotschafter.ch is subject to the Swiss Federal Supervisory Board; it neither pursues commercial aims nor attempts to make any profit. It is dependent on donations for the execution of its activities. The foundation Tierbotschafter.ch has passed the preliminary examination for tax exemption in the Canton of Zurich, so that donations may be deducted from taxes. One can support the young foundation with a donation to Postkonto (post account) 85-252306-7. Even better, join us in the original campaign "Animals Helping Animals!" and upload the picture of an animal (your animal) in connection with a donation to the animal gallery of www.tierbotschafter.ch.

Contact

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Present Messages in 2012

Marcel H., air-conditioning technician and & beekeeper

I love bees! Every living being, however small, has the right to live in a manner appropriate to its species.

Bruno S., graphic artist & diving instructor

Man continues to destroy life in the world's oceans. This must change, and fast.

Anita B., interior designer/artist & animal lover/humanitarian

I cannot eliminate the suffering of the world, but this is a beginning.

Christa S., retired physician's secretary & dog/cat lover

The greatness and moral progress of a nation can be measured by how it treats animals. *Mahatma Gandhi*

Esther H., VAT advisor & dog enthusiast

As a tourist, I also want to accept responsibility for the welfare of animals in the countries where I travel.

Brigitte P., marketing specialist & animal lover

As long as people think that animals don't feel, animals will have to feel that people don't think!

Aline Z., director of sales & horse/dog lover

I want to make a contribution towards returning to the animals what people have taken away from them.

Gabi F., bookkeeping/personnel & dog trainer/animal psychologist

The dog is what man made out of the wolf. Your dog is what you make out of him.

Susi B., animal communicator & animal lover

Be grateful to animals - they are the source of your energy. *Indian wisdom*

Magda M., graduate in Business Administration HF & active animal-rights activist

Especially in this globalised age, animal protection does not stop at national borders.

Hanspeter P., graphic artist/curator & human being

I am against wrongly understood "animal romanticism", but fight against brutality and lack of respect.

Rita M., assisted-living residential group leader & animal lover

In therapeutic care* I have experienced what a positive influence animals have on people's state of health.

Natalie H., animal carer & animal lover

Every living being deserves to be treated with love and respect.